



Office of the Director of Students' Welfare
GAUHATI UNIVERSITY

Gopinath Bardoloi Nagar, GUWAHATI – 781014, Assam : India

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Ref. No.....

Date.....

To

The Principals of all the affiliated colleges under Gauhati University.

Sub: - 'VITTIYA SAKSHARATA ABHIYAN' (VISAKA) –A campaign by students of higher educational institutions for promoting a digital economy.

Sir/Madam,

With reference to the subject cited above, I am directed to inform you that the Ministry of Human Resource Development, Govt. of India has Launched 'VITTIYA SAKSHARATA ABHIYAN' (VISAKA) –a campaign for promoting a digital economy through youth volunteers from the higher educational institutions of the country on 1st December, 2016

An important component of this campaign is to ensure that every campus becomes completely cashless by adopting digital payment systems in all its receipts, payments and transactions within the campus.

The NSS and NCC units in your institution needs to identify one nearby market/mandi to transform it into a digital market place, where all shops/establishments/traders located therein are enabled with digital payment systems.

A detailed plan of action from the UGC, New Delhi is enclosed herewith for taking further necessary action. A website has been launched in www.mhrd.gov.in/visaka which provides for downloading material, registration of volunteers, giving feedback and uploading progress reports. This campaign may be run for a month as was directed initially between 12th December, 2016 and 12th January, 2017.

The Ministry of Human Resource Development proposes to award the best institution which has done commendable work in this respect at a function that will be separately organised.

As desired by hon'ble Vice-Chancellor, Gauhati University you are therefore requested to kindly ensure immediate action on the above mentioned initiatives in your College and send an Action Taken Report to the undersigned via email at dsw@gauhati.ac.in for onward transmission to the UGC, New Delhi.

Thanking you.

Yours faithfully

Sd/-

Director, Students' Welfare,
& Programme Co-ordinator, NSS
Gauhati University

Memo No: GU/NSS/ VISAKA/2016/417-421

Dtd. 24.12.2016

Copy for information to:

1. The Secretary to the Hon'ble Vice-Chancellor, Gauhati University
2. The Joint Registrar, GU with a request to place it in the GU website.
3. The Secretary to the Registrar, Gauhati University.
4. All the NSS Programme Officers of the affiliated Colleges under Gauhati University for taking necessary action.
5. Office file.

*Wale call
720 m/g
24/12/16*

*D. Kakati
24/12/16*

Director, Students' Welfare,
& Programme Co-ordinator, NSS
Gauhati University

Vittiya Saksharata Abhiyaan (VISAKA)

Action Plan for Higher Educational Institutions

12th Dec 2016 – 12th Jan 2017

Issue of Instructions by MHRD to respective institutions: 5 th Dec 2016		
Video conferences by Bureau Heads with all concerned institutions: 6 th to 9 th Dec 2016		
Action point	Time line	Detail
Student participation in the VISAKA		
Identifying trainers for digital payment system (from banks/teachers)	Before 10 th Dec	They are needed to train the volunteers on digital modes of payment
Informing all students about the programme and registration of student volunteers on website	7 th Dec – 14 th Dec	Orientations sessions to be done class-by-class; and for registration of volunteers
Training of the volunteers (in adopting households/establishments for canvassing digital payment systems)	15 th to 20 th Dec	To be trained in convincing people about digital modes of payment
Volunteers work on the selected households to bring them on to digital mode	20 th Dec – 12 th Jan	The volunteers start work from their house, and would try to convince other (at least 10) households
Open session with the student volunteers to elicit experiences and give further guidance	12 th Jan	All volunteers will share their experiences
Final report by the student volunteers and uploading on the website	12 th Jan	Report to be filed online should contain the photos and details in the format that would be made available on website
Institution level reforms		
All receipts to be by the Institute to be only digital/online mode	12 th Dec	Instructions to be issued, Rules to be amended where needed
Meeting of the vendors/service providers working in the campus to finalise their digital mode for payments	12 th Dec	To inform them about the need to adopt cashless systems
All shops/establishments in campus to go digital through PoS machines/m Wallets/mobile banking	30 th Dec	The PoS machines are to be procured by the shop owners.
Appraisal of progress and making of final report; and uploading on the website	12 th Jan	All establishments on campus should go totally digital
Adoption of markets/mandis for digitisation of payments		
NSS/NCC units identify the market places for adoption	12 th Dec	A prominent market place with substantial informal sector operation to be selected
Visits to the establishments and teaching digital payments	12 th Dec – 23 rd Dec	Student teams to visit shops/vendors and convince them to adopt digital payment system
Debriefing about the results of the work	23 rd Dec	The results (number of establishments turned to digital payments) to be tabulated and submitted online
Follow up visits to the market place	23 rd Dec – 8 th Jan	Further follow up visits to the establishments to inform the customers on use of the digital payments
Final report by the NSS units	12 th Jan	Final results to be submitted online on the website www.mhrd.gov.in/visaka

Note: Every stage in the above action plan would be monitored digitally using Digital Monitoring System (DMS)
